



Dear my personal and business Friends!

May wish you all enjoy Merry Christmas for 2016 !

*A Happy New year for 2017 with fine health and resilient spirit in your personal,
social and business life!*

Yours Jack Fujieda

Review of 70 years after World War II.

-----United nation ---EU---America ---Japan-----

United nation had released 2030 Agenda on Sept 2015 for “People, Planet, Prosperity and Peace” and lot of events have been promoted in 2016 with Barak Obama’s visibility declaring to end poverty and hunger, in all their forms and dimensions, and to ensure that all human beings can fulfil their potential in dignity and equality in a healthy environment.

United Nation was evolved right aftermath of World War II as well as EU concept developed from how to avoid the terrible war within Europe, 1951, Coal & Steel, ’58 EEC, ’67 Euratom all Management, ’73, Den., Ire., UK joined, ’79 EU 1st, Parliament, ’89, Berlin Wall Fall, ’91 Soviet Resolved, ’93 Formally EC (Money: Euro),

EU Direction and UN direction was right target designed from two World war in Europe and nobody disagree for the collaborative human centric direction and EU was very carefully, step by step constructed realistically starting from Education all Open for EU, Right to move freely, but how to keep the ethics of result responsibility and the weak rules of Exit was some Architectural bugs.

One issue is Bureaucracy of EC Government, another is the inequality of GDP per Capita expanding and immigration policies, people care based reality of war refugees.

We have to have the power to stop those inner country war which is the cause of war refugees.

Humanity issue can be only resolved by ethical value proposition and pathos actions which can be only developed by family education while they are young. Then, if they do not educate, then, kid has to learn the value by oneself in he or her heart, not by brain. So, if Obama had the convincing by ethic and power to Syria to follow, or let Russia, to stop them to attack.

Humanity thing still needs control Power execution which also let the other side “breaking Humanity” dilemma.!



-----Brexit & Trump Drama-----

In 2016, Global attention were shifted to BREXIT and USA President Campaign. BREXIT happened June 24, 2016 and Donald Trump won over Hillary Clinton on Nov. 10, 2016 with big margin as a rule of election system, both cases totally resulted against almost of all media forecast.

Business Scenario in TOGAF, EA “De Facto Standard” has to have SMART (Specific, Measurable, Actionable, Realistic, Time bounded) Incumbent side often sits on good report; decisions before practices not the general, as budgeted, as site the scenario, no own action, loose action at the last corner!

If you look at the last 2 months of all actions by “ SMART” business scenario how two group used their resources, money & time in advertisement, F2F meetings, towards targeting states and cities, split between TV & Paper & events versus SNS & digital marketing, you will be surprised .

After the result, many Democrats people still think something totally wrong had happened and some Democrats still saying so unbelievable to accept the fact of loss. Why ?

People sitting on the incumbent side too long became blind and weakened hearing to the other side of de facto due to self ego centricity but reality of magma of dis-satisfaction from inequality by middle 5 percentile class are pointed by Branko Malinovic (Note 1) in two years ago in 2014 in his Elephant nose chart in global model including China, India and big matured northern countries. In US Presidential concern, there is much detail study, I found out addressed much clearly for USA inequality by same percentile model but model by 5 percentiles (20 percent each) and carefully before and after tax influence were checked out deviation clearly showing the 3rd Percentile block people, regardless of black & white, were way smaller income after tax both from 2nd Percentile block and even lower from Bottom percentile block people. Reasons could well back to 8 years of Obama Care drive and possible too much spoiling political stance for poverty and immigrants of Democrats policy.

It is in Wikipedia of USA Inequality (Note 2),

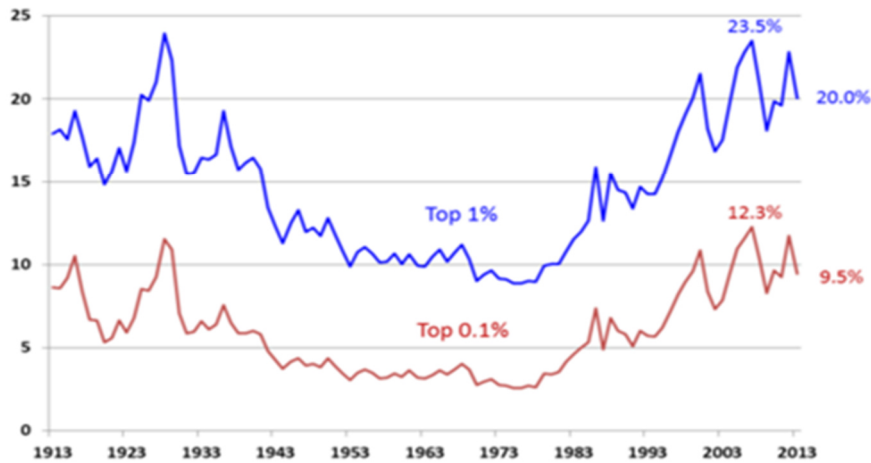
(Note1: Branko Milanovic (Chief Economist of the World Bank’s research department) ’s Elephant chart for global Revenue in equality data, Bottom zero growth and Mid level experienced Minus growth in global space.)

(Note 2:) American case influenced by politics:

https://en.wikipedia.org/wiki/File:U.S._Income_Changes_by_Income_Group_1979-2011.png)

Top 1.0% owned 2007 of 23.5% of wealth but 2013 down to 20.0%

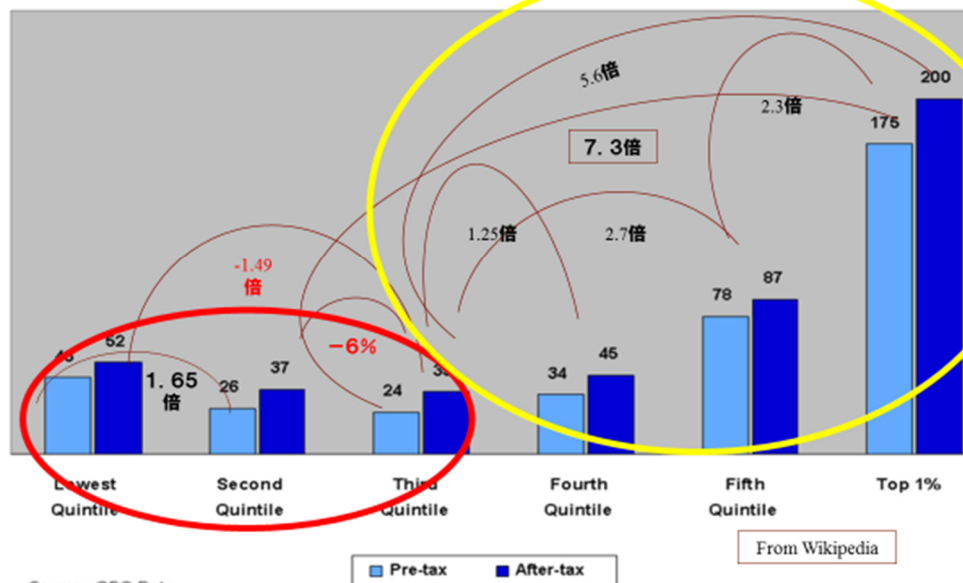
U.S. Income Shares of Top 1% and Top 0.1% Households – Incl. Capital Gains (1913-2013)



Source: Piketty & Saez – January 2015

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U.S. Income: Percent Change from 1979 to 2011 by Income Group



I just tried to show the case that if we trace back all possible reason why it had the results happened, there must existed the reasons for that.

Any unexpected change or actions you encounter must have the reasons that you could not expected such as viewpoints were different, thus if you change the viewpoints, you shall easily finding the cause of it and manage the unprecedented happening well enough to create the solution for the remedy plan.

we can have a counter action to even those situations.

They say should have clear reasons. So we need evidence of any result to the real causes. This evidence of dis satisfaction are clearly the source of turn around of Brexit and also why Sanders did a fair job & Trump picked up those dis-satisfied people in real smart way using pure digital Marketing approaches to turn around them effectively by specific action....

Democracy need to be refined its quality but this could be only done by self learning capability of national people what is right now and future?

Who is right now and future in each country where facing cross road?

To have corporate innovated, there needs much dynamic, unprecedented speedy actions with high volatility energy so that to drive diversified e -society.

in multi-Media from TV to Internet, SNS to corporate portal.

Anyway, USA's shame points is, according to my American brothers, is too much driven by the advertisement money and donation to political party without the ceiling.

Digital marketing are to share information at right place, right volume to each diversified target and using all or As Much As Possible unmanned platform to execute.

You need to use a scientifically architected model with a lot of evidences of reasoning, if not proved, but provability be assured.

--ReGIS 20 Years --100th GIS Forum

-----Research Environment of Global Information Society -----

<https://www.youtube.com/watch?v=6WwD9jqANBk>

GII Junior Summit 95



When we look back, ReGIS, all the time, it linked to 95 Junior Summit.

I performed G7 Junior Summit Tokyo 95, where NTT Chairman, late. Yamaguchi and SEGA Chairman, Late Ohkawa were Chairman of Policy and Execution committee, respectively, I was assigned as the Secretary General for both Committees

ReGIS Inc., stem out of Junior Summit 95. Right after I sent all documents to our G7 top ministers end of March, '95.

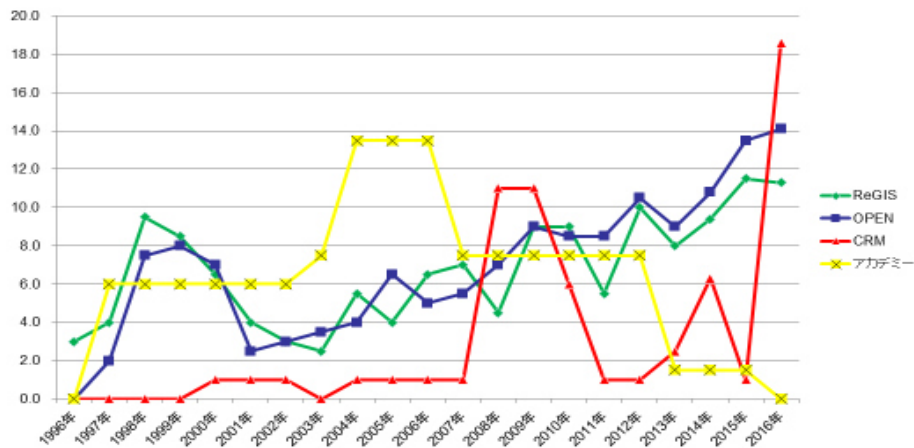
G7 Junior Summit, organized 5 sub committees i.e., Peace & War, Environment, Global information Society, Education and Art in 21st century and WG debated several months and each WG wrote conclusions and total directional executive summary are proposed to be the principle target of 21st Century for G7 Countries how to use Internet as a standard.

G'7 Junior Summit contributed in the form of WGs writing White papers to all ICT ministers and education minister of G7 plus Korea, Singapore, Hong Kong and Australia. I received a message from Late Boutros Boutros-Ghali, the former UN Secretary General who wrote me the memorable thanks letter "Dear Jack,---Congratulation---Your friendship forged digitally here shall become the future driving force for the world prosperity. By the way, he, sadly past away this Feb.2016.

I founded ReGIS Inc. April '96, in order to promote the conclusion of Junior Summit how to build GIS based upon Internet Centric, Open technology to work in Global, and Customer centric direction which I learnt from Late Peter Drucker who located "Customer" as an important Stakeholder to Enterprise and Baigan Ishida who developed theory of Merchant role as a service for society and "set a base for Merchant, Customer and Society all 3 be happy"--This 3 direction all good concept became Edo era merchant principle of Japan.

ReGIS Inc.'s core competence are consulting & educating people through GIS Forum on Enterprise Architecture, Dependability for assured--ness, IT4IT, ArchiMate, started and Customer centric CRM in these 20 years. In 2016, FORUMS are cumulatively up to 100th , and about 100,000 attendees are achieved cumulatively. ReGIS is for corporate executives; Open Group for CIO, CTO, Technologist and Engineers; CRM for Sales, Marketing, Service executives down to call center managers.

JF 20 years ReGIS/Academia/Open Group/CRM activities by days of the years



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In Academia and in ReGIS Inc., Initial 10 years, mainly focused on Global ICT technology & Venture management learned from Okawa san and latter 10 years, We studied more on “EA(TOGAF)”, “Dependability through Assured-ness and “Customer Centric Relationship”—CCRM tracing back to CRM history in USA and Japanese merchant principle in Edo era.

Big jump on 2016 were contributed having me as the main speaker at Asian CRM consulting in two weeks by APO(Asian Productivity Organization).

We, ReGIS Inc., 8 years, became Authorized The Open Group Certification Provider starting TOGAF 8, 9 and 9.1 from 2006-2008 taught & certified 262 architects in Japan on Version 8, 2009-today taught & certified 492 architects in Japan on version 9 & 9.1.

We celebrated The Open group and CRMA co-sponsored 100th GIS Forum in Dec. 9, inviting Joi Itoh, Director of MIT Media lab, who was my CTO of Internet. He was so good I invited him at my 1st GIS FORUM.

Steve Nunn, The Open Group President & CEO and H. Furuta, Senior managing Director, Fujitsu, all from overseas and many GIS Members, Open Group Members, and CRM Association Members from Japan at Tokyo American Club assembling all together 170 attendees.

In 3 Graduate schools Universities, Chuo University ('97-2002), Tokyo Electric university(2003-2006);Shinshu University(2003-2013) and 1 educated 10 years undergraduates and graduate school open course, i.e Kyoto visiting lecturer since 2003 to 2013, in Total, 10 years, I taught 1000 students by 2013.

Regarding my academic life ,from 2014--2018, I stop teaching the students of Kyoto University, and Shinshu University, and I act as a IT adviser attending architecture governance board, if been asked, only to advise the Professors of Media and outside committee member of Kyoto University ICT Environment Organization Planning Committee but my teaching energy being used in ReGIS for The Open Group TOGAF certification courses, ArchiMate and IT4IT training courses development and developing Training course for O-DA for Dependability for Assuredness with my long time advisor & prof. Shuichiro Yamamoto of Nagoya University and myself to develop T3 courses to Fujitsu and end users consultation courses.

Currently, gradually, TOGAF and other technology teaching are shifting from Vender side to End user side education including TOGAF 9, ArchiMate had done and 2017, ArchiMate 3.0 & IT4IT 2.1 will open the classes.

I think this end user pattern happened in last 5 years very vividly.

Conclusive Direction;

My business & Architecture principle is

- (1) To use the Open Group TOGAF concept to any principles;
- (2) The value of Open Over Close,
- (3) Sharing over Monopoly,
- (4) Collaboration over “Do oneself”,
- (5) Re Usable Standard BB over New programs development
- (6) Architecture over Engineering,
- (7) Target Architecture over Base line Architecture;
- (8) Resilience over strength,
- (9) Through put over unit performance
- (10)Dependability Through Assured -ness

Let’s Collaboratively Create Our Future based upon Open Innovation and Global marketing with Customer Centric Architecture.

Let me thank you all again to my ReGIS Members, CRM Members, Open Group Members, APO Members and staff, Academia members and staff, for all the collaborative research and volunteered contribution for my 20 years and especially making success of this year’s 100th GIS Forum, holding my 100th Forum achievement especially Akira Fukushima san, Kiichi Kawano san, Yoshiro Hayashi san, Ritsuko Ono san, Azusa Kawahara san, Satoe Iwaki san, Volunteer, main speakers from abroad and Japan, major sponsor Asahi Kosan Group and Koju, Shobun, Satoe san, other many corporate sponsors from CRM and The Open Group, I deeply appreciated to finish this year so successfully and flying up next year with red Rooster.

Yours Sincerely,



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