



<< ReGIS & CRM Association Japan Joint Forum>>>

◇◆Introduction of the speaker on #110 GIS FORUM TOKYO / CRM Executive Forum Tokyo 2018-1◆◆
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Mr. H Joseph Fuster,
Global Head Customer Experience (CX) Cloud,
Oracle Corporation

Joe Fuster has been working with customers to deliver top line results for over 25 years. His experience in business and technology spans from the mainframe through the latest Digital Transformation business initiatives. Today, artificial intelligence and data privacy are the latest topic dominating his executive conversations.

As Head of Customer Experience Cloud at Oracle, Joe leads global product marketing and Go-To-Market strategy for our customer experience solutions. Prior to Oracle, Joe was at SAP, leading CRM global sales. Joe has worked in a variety of executive roles at Salesforce.com, Siebel Systems and PeopleSoft, with direct CRM and ERP experience in over 45 countries.