

## ◆ Introduction of the speaker on The 112th GIS Forum Tokyo ◆

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**Mr. Norishige Morimoto –****Vice President, IBM Research and Development, Japan**

Norishige (Noly) Morimoto graduated with BS of Electrical Engineering from Keio University and joined IBM Yamato Laboratory in 1987 as a hardware engineer. After he earned a Master of Science in Electronic Engineering and Computer Science (EECS) from the Massachusetts Institute of Technology (MIT), he joined IBM Research-Tokyo (TRL) in 1995. Between 1996 and 2002, he led multiple research projects such as Digital Watermarking, Digital Rights Management, and Mobile Computing. In 2004 he led a company wide collaborative project between IBM Research and IBM Business Consulting Services (IBCS) called On-Demand Innovation Services (ODIS) and worked as a managing consultant at IBCS to deliver new technology to clients and consulted innovation management process to various companies. In 2005 he returned to research to lead hardware research group and in 2006 he was appointed to be an Executive Assistant to Dr. John E Kelly, Senior VP of IBM Research, at Watson Research Center, NY. In 2008, Noly led the work to expand the global IBM research network to growth countries, and in 2009, he was appointed to Director of IBM Research-Tokyo. In 2015, Noly took a new position as VP & CTO in IBM Asia Pacific stationed in Singapore, and in 2017, he was appointed as VP of IBM Research & Development in Japan. Noly has more than 20 patents in digital watermarking and copyright protection, and several publications in the area of innovation management.