

藤枝 エリ 博士 Eri Fujieda, Ph.D.

グローバル情報社会研究所株式会社 スペシャルシニアリサーチャー

Special Senior Researcher, ReGIS Inc.

真宗出雲路派 八王子山 了慶寺 第十六代住職

Ryokeiji temple 16th priest, Shin Buddhism Izumoji-ha

SUMMARY

- A wide range of experience with enterprise-level data governance, management, and reporting.
- Ability to effectively manage initiatives and projects in collaboration with stakeholders from diverse backgrounds as well as IT specialists.
- Excellent skills in research, analysis, evaluation, and solving of complex problems.
- Ample experience and evidence of successful teaching, training, and technical translation between English and Japanese.

PROFESSIONAL EXPERIENCE

Director of Institutional Planning, Assessment & Research

Winona State University (2013 to date)

- Oversee organization, analysis, and reporting of institutional data pertinent to student success outcomes, student enrollment management, academic program quality control, cost efficiency of educational programs, diversity and inclusivity, and academic and other planning.
- Initiate and lead efforts to establish and maintain sound institutional data governance framework, policies, and procedures in collaboration with IT data service specialists and end users in academic and non-academic units. Emphasis on data accuracy/consistency, consistency, access, and security.
- Facilitate the development of dashboards with MS Power/Excel BI tools.
- Play a consultative role to the faculty, staff, and administrators in such areas as data-informed strategic planning, business process analysis, academic and non-academic program review and evaluation, and student learning outcomes assessment.
- Participate in the development of processes and design specifications of a new BI tool for the Minnesota State Colleges and Universities System Office.
- Provide presentations and workshops on student learning outcomes assessment, MS-Excel BI tools, and other topics relevant to higher education institutional research, both in English and Japanese.
- As a trained Higher Learning Commission peer reviewer, conduct evaluation of institutional efforts applying the HLC accreditation criteria as well as federal laws and regulations.

Sociology Faculty & Assessment Coordinator

University of Wisconsin-Superior (2004-2013)

- Developed campus-wide assessment structure and plan in consultation with the Provost and other key stakeholders, implemented them in collaboration with the administration and faculty, and monitored the progress.
- Led an institutional research project to identify achievement gaps, particularly for students of color to make recommendations for closing the gaps. Responsible also for seeking feedback from constituency groups and compiling interim and final reports with assessment and recommendations.
- Taught two to four courses per year as a tenured faculty member in Sociology specialized in globalization, migration, and social science research methods.

EDUCATION

Ph.D., Sociology, 2001, University of Illinois at Urbana-Champaign (Champaign, Illinois, U.S.A.)

M.A., International Studies, 1991, University of Oregon (Eugene, Oregon, U.S.A.)

B.A., International Relations, 1987, Tsuda College (Tokyo, Japan)