## Dr. Jun Ginbayashi

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Born in Tokyo in 1959. He graduated the math department of Tokyo University and dropped out of the doctoral course of the university. He joined Fujitsu Limited in 1986, and since then he has been engaged in the research and practice of development technology in the area of business-application computer systems. He studied computing science in Oxford University from 1991 to 1994 with Fujitsu's financial support, and received Ph.D there.

He published computer-related technical papers mainly in Information Processing Society of Japan and Japanese Society for Artificial Intelligence.

He has been also involved in standardization activities such as ISO, OMG, and JIS(Japanese Industrial Standards), and in particular engaged in the establishment and promotion of business modelling technologies.