

◆◆Introduction of the speaker on 【Open Summit 2024】 - 【GIS FORUM TOKYO 132】  
【CRM Executive Forum Tokyo 2024-2】 ◆◆

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**Mr. Masateru Awatsu**

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Software Open Innovation Business Unit,  
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<The Open Group Governing Board Director>

【TOGAF® 9 Certified】

**[Biography]**

He has been with Fujitsu since 1992 and has been involved in the telecommunications industry's system integration business. He worked on technology standardization of system integration in 2004. In 2018, he was made Vice Head of Digital Co-Creation Project in Fujitsu Laboratory to drive digital business with advanced technology through customer co-creation.

In 2020, he was promoted to Head of Software Technology Business Unit to provide technology-based solution service to reinforce advanced technology to drive Digital Transformation.

As of April 2023, he is responsible for the Software Open Innovation Business Unit of Fujitsu Limited's Global Delivery Business Group