

◆◆ Introduction of the speaker on

GIS FORUM TOKYO 104 / CRM Executive Forum Tokyo 2017-2 ◆◆

2017/7/6(THU)



**Junkyo (Jack) Fujieda**

Founder, President & CEO, ReGIS Inc.,  
 President of CRM Association Japan,  
 Representative and Chairman of The Open Group Japan,  
 TOGAF 8&9 Certified Enterprise Architect  
 ArchiMate2.1 Certified Enterprise Architect  
 IT Advisor, Kyoto University

**(1)Profile**

**1961 Mar.**

**1961 Apr.-- 1984 Feb.**

Bachelor of Engineering, English Literature, Kyoto University  
 Joined IBM JAPAN, After joining IBM JAPAN, worked as a system engineer. During this period, he held the following important posts.  
 -Senior Managing Director, C.E.O., System Development Corp.  
 -Manager of Marketing Planning and Contro  
 -Industry Marketing Director, General Manager of Complex System Development Division etc.

**1984 May.-- 1996 Mar.**

He hold an additional post of the officer of 13 companies at the same time.  
 -President, CSK Corporation  
 -President, CSK International Corp  
 -President, CSI Corporation  
 -Vice Chairman, Micrognosis, Inc.  
 -President, Wavefront Japan.  
 -Director, Sega Enterprises etc.

**1995 Apr.--1996 Mar.**

Secretary General, world-wide Junior Summit

**1996 Apr.--Today**

Founder, President & CEO, ReGIS Inc.,

**1997Apr. --2002 Mar.**

Visiting Professor, Graduate School of Policy studies, Chuo University

**1998 Jan.--Today**

Representative and Chairman of The Open Group Japan

**2000 Jun.--2009 Sep.**

President of CRM Association Japan, a non profit user vendors open organization to seek the best practices for CRM

**2003 Apr.--2015 Mar.**

Special invited Professor, Shinshu Management School  
 (Graduate School), Shinshu University

**2003 Apr.--2013 Mar.**

Visiting Lecturer, Academy Media center, Kyoto University

**2004 Apr.--2006 Mar.**

Visiting Lecturer, Graduate School of Tokyo Denki University

**2007 Mar.--2017 Mar.**

Director, SIOS Technology INC.

**2009 Oct.--Today**

Chairman and CEO, CRM association Japan

**2011 Feb.-- 2017 Mar.**

Director, SIOS Technology Corp.

**2011 Nov. --Today**

IT Advisor, Kyoto University

**(2)Writing Books**

- |            |   |
|------------|---|
| 1968       | Project Management Theory published by IBM-Japan. (Author)  |
| 1974       | Architecture for Large Systems Project Management (Author)<br>Published by Kyoritsu Shuppan Co.   |
| 1988       | “Systems Theory” (Author)<br>published by Information Processing Society of Japan.  |
| 1996       | “Junior Summit’95 Executive Summary” Published by “J-Summit NPO” (Editor)   |
| 2001       | “Customer Marketing Method”- Jay Curry (Introduction &Editor Translation)<br>- Introduction and Translation Supervise:--Toyo Keizai Co. |
| 2003       | Open System and Information Security: ReGIS Inc. (Editor• Translation & author)   |
| 2005       | TOGAF Ver.8 Japanese (Editor• Translation)  |
| 2005--2010 | CRM Best Practices-2004---2010 CRM Association (Editor/Thesis)  |
| 2006       | “Rise, fall and rise again of IT in global Information society (Author)<br>(10 years GIS Forum History) ReGIS Inc.                      |
| 2010       | TOGAF Ver.9 Japanese (Editor• Translation)  |
| 2011       | TOGAF Pocket Guide Ver.9 Japanese (Editor• Translation)   |
| 2011--2017 | CRM Best Practices-2010---2016 CRM Association LTD. (Editor/thesis)   |
| 2012       | TOGAF Ver. 9.1 Japanese (Editor• Translation)   |