

◆◆ Introduction of the speaker on 【GIS FORUM TOKYO 121 / CRM Executive Forum Tokyo 2021】 ◆◆

2021/6/2(TUE)



Junkyo (Jack) Fujieda

Founder, President & CEO, ReGIS Inc.,
President of CRM Association Japan,
Representative and Chairman of The Open Group Japan,
IT Advisor, Kyoto University

TOGAF® 9 Certified, ArchiMate® 3 Certified,
IT4IT™ Certified

1961 Mar.
1961 Apr.-- 1984 Feb.

Bachelor of Engineering, English Literature, Kyoto University
Joined IBM JAPAN, After joining IBM, worked as a system engineer.
During this period, he held the following important posts.
-Senior Managing Director, C.E.O., System Development Corp.
-Manager of Marketing Planning and Control
-Industry Marketing Director, General Manager of Complex System Development Division etc.

1984 May.-- 1996 Mar.

He held an additional post of the officer of 13 companies at the same time.
-President, CSK Corporation -President, CSK International Corp
-President, CSI Corporation -Vice Chairman, Micrognosis, Inc.
-President, Wavefront Japan. -Director, Sega Enterprises etc.

1995 Apr.--1996 Mar.

Secretary General, world-wide Junior Summit

1996 Apr.--Today

Founder, President & CEO, ReGIS Inc.,

1997 Apr. --2002 Mar.

Visiting Professor, Graduate School of Policy studies, Chuo University

1998 Jan.--Today

Representative and Chairman of The Open Group Japan

2000 Jun.--2009 Sep.

President of CRM Association Japan, a non profit user vendors open organization to seek the best practices for CRM

2003 Apr.--2015 Mar.

Special invited Professor, Shinshu Management School
(Graduate School), Shinshu University

2003 Apr.--2013 Mar.

Visiting Lecturer, Academy Media center, Kyoto University

2004 Apr.--2006 Mar.

Visiting Lecturer, Graduate School of Tokyo Denki University

2007 Mar.--2017 Mar.

Director, SIOS Technology Inc.

2009 Oct.--Today

Chairman and CEO, CRM association Japan

2011 Feb.--2017 Mar.

Director, SIOS Technology Corp.

2011 Nov.--2021 May

IT Advisor, Kyoto University

2020 Dec. --Today

External Director, Rococo Co., Ltd.

Writing Books

- 1968 Project Management Theory published by IBM-Japan. (Author)
- 1974 Architecture for Large Systems Project Management (Author)
Published by Kyoritsu Shuppan Co.
- 1988 "Systems Theory" (Author)
published by Information Processing Society of Japan.
- 1996 "Junior Summit'95 Executive Summary" Published by "J-Summit NPO" (Editor)
- 2001 "Customer Marketing Method"- Jay Curry (Introduction & Editor Translation)
- Introduction and Translation Supervise:--Toyo Keizai Co.
- 2003 Open System and Information Security: ReGIS Inc. (Editor• Translation & author)
- 2005 TOGAF® Ver.8 Japanese (Editor• Translation)
- 2005--2010 CRM Best Practices-2004---2010 CRM Association (Editor/Thesis)
- 2006 "Rise, fall and rise again of IT in global Information society (Author)
(10 years GIS Forum History) ReGIS Inc.
- 2010 TOGAF® Ver.9 Japanese (Editor• Translation)
- 2011 TOGAF® Pocket Guide Ver.9 Japanese (Editor• Translation)
- 2011--2021 CRM Best Practices-2010---2020 CRM Association LTD. (Editor/thesis)
- 2012 TOGAF® Ver. 9.1 Japanese (Editor• Translation)
- 2016 ArchiMate® Ver. 2.1 Japanese (Editor• Translation)
- 2018 ArchiMate® Ver. 3.0.1 Japanese (Editor• Translation)
- 2018 IT4IT™ Ver. 2.1 Japanese (Editor• Translation)
- 2018 TOGAF® Standard Ver. 9.2 Japanese (Editor• Translation)
- 2020 TOGAF® Business Architecture Level1 Study Guide Japanese (Editor• Translation)